2022 EDITORIAL CALENDAR
Plan Your Marketing Year Around Our Specially Focused Features

JANUARY ISSUE 173
Special Advertising Sections
» State of the Art: ARIZONA
» Collector’s Focus: The Contemporary West
» Western Auction Directory

Additional Distribution
» Symposium, Denver Art Museum, Denver, CO (Media Sponsor)
» Brian Lebel’s Mesa Old West Show & Auction, Mesa, AZ (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Coors Western Art Show & Sale, Denver, CO

Advertising Deadlines
Space Booking: November 15
Builds: November 17
Camera-ready: November 22

FEBRUARY ISSUE 174
Special Advertising Sections
» Collector’s Focus: Into the Wilderness
» State of the Art: CALIFORNIA

Additional Distribution
» Masters of the American West, Autry Museum of the American West, Los Angeles, CA (Media Sponsor)
» Southeastern Wildlife Exposition, Charleston, SC (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» LA Art Show, Los Angeles, CA (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» American Miniatures, Settlers West Galleries, Tucson, AZ

Advertising Deadlines
Space Booking: December 15
Builds: December 17
Camera-ready: December 22

MARCH ISSUE 175
Special Advertising Sections
» Collector’s Focus: Western Landscapes
» State of the Art: COLORADO
» Art Show Preview: Out West Art Show & Sale
» Art Show Preview: Cowgirl Up!

Additional Distribution
» Out West Art Show & Sale, Great Falls, MT (Media Sponsor)
» Cowgirl Up! Art from the Other Half of the West, Wickenburg, AZ (Media Sponsor)
» Heard Museum Indian Fair & Market, Phoenix, AZ (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» Night of Artists, San Antonio, TX (Media Sponsor)
» March in Montana, Great Falls, MT (Media Sponsor)

Advertising Deadlines
Space Booking: January 14
Builds: January 17
Camera-ready: January 21
2022 EDITORIAL CALENDAR Continued

APRIL  ISSUE 176

Special Advertising Sections
» Collector’s Focus: Painting the Old West
» State of the Art: Texas

Additional Distribution
» Scottsdale Art Auction, Scottsdale, AZ
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)

Advertising Deadlines
Space Booking: February 18
Builds: February 21
Camera-ready: February 25

MAY  ISSUE 177

Special Advertising Sections
» State of the Art: NEW MEXICO
» Collector’s Focus: Art of the Horse
» Collector’s Focus: Painting Canyons & Deserts
» Art Show Preview: Phippen Museum’s Western Art Show & Sale Feature

Additional Distribution
» Phippen Museum’s Western Art Show & Sale Feature, Phippen Museum, Prescott, AZ (Media Sponsor)
» Canyon Road Spring Art Festival, Santa Fe, NM (Media Sponsor)
» Summer Show, Settler’s West Galleries, Tucson, AZ
» Western Art Association, National Fine Art Show & Auction, Ellensburg, WA

Advertising Deadlines
Space Booking: March 18
Builds: March 21
Camera-ready: March 25

JUNE  ISSUE 178

Special Advertising Sections
» Collector’s Focus: Women of the West
» Collectors Focus: Western Frontier
» State of the Art: OKLAHOMA

Additional Distribution
» Prix de West, National Cowboy & Western Heritage Museum, Oklahoma City, OK (Media Sponsor)
» Brian Lebel’s Cody Old West Show & Auction, Santa Fe, NM (Media Sponsor)

Advertising Deadlines
Space Booking: April 15
Builds: April 18
Camera-ready: April 22
JULY  ISSUE 179

Special Advertising Sections
» Collector’s Focus: Western Sculpture
» Collectors Focus: Painting the National Parks
» State of the Art: WYOMING

Additional Distribution
» Coeur d’Alene Art Auction, Reno, NV
» Cheyenne Frontier Days, Cheyenne, WY

Advertising Deadlines
Space Booking: May 16
Builds: May 16
Camera-ready: May 20

AUGUST  ISSUE 180

Special Advertising Sections
» Collector’s Focus: On the Ranch
» State of the Art: MONTANA
» Art Show Preview: Phippen Museum’s Hold Your Horses

Additional Distribution
» The Russell, C.M. Russell Museum, Great Falls, MT (Media Sponsor)
» Phippen Museum’s Hold Your Horses, Phippen Museum, Prescott, AZ (Media Sponsor)
» Objects of Art, Santa Fe, NM (Media Sponsor)
» The Antique American Indian Art Show, Santa Fe, NM (Media Sponsor)

Advertising Deadlines
Space Booking: June 17
Builds: June 20
Camera-ready: June 24

SEPTEMBER  ISSUE 181

Special Advertising Sections
» Collector’s Focus: Wildlife Art
» Collector’s Focus: Visions of the Fall
» Art Show Preview: Society of Animal Artists’ Annual Art & The Animal Exhibition

Additional Distribution
» Buffalo Bill Western Art Show & Sale, Cody, WY (Media Sponsor)
» Society of Animal Artists’ Art & The Animal Exhibition (Media Sponsor)
» Grand Canyon Celebration of Art, Grand Canyon Village, AZ (Media Sponsor)
» Quest for the West, Eiteljorg Museum, Indianapolis, IN (Media Sponsor)
» Western Visions, National Museum of Wildlife Art, Jackson Hole, WY (Media Sponsor)
» Miniatures by the Lake, Coeur d’Alene, ID
» Jackson Hole Art Auction, Jackson Hole, WY
» Jackson Hole Fall Arts Festival, Jackson Hole, WY

Advertising Deadlines
Space Booking: July 15
Builds: July 18
Camera-ready: July 22
2022 EDITORIAL CALENDAR Continued

OCTOBER  ISSUE 182
Special Advertising Sections
» Western Museums Directory
» Collector’s Focus: Outlaws & Lawmen
» State of the Art: UTAH
» Art Show Preview: Artists for Conservation Festival

Additional Distribution
» Artists for Conservation Festival, Vancouver, BC (Media Sponsor)
» Traditional Cowboy Arts Association Exhibition & Sale, National Cowboy & Western Heritage Museum, Oklahoma City, OK
» Cherokee Art Market, Oklahoma City, OK (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)

Advertising Deadlines
Space Booking: August 19
Builds: August 22
Camera-ready: August 26

NOVEMBER  ISSUE 183
Special Advertising Sections
» Collector’s Focus: Works on Paper
» Collector’s Focus: Western Small Works and Miniatures

Additional Distribution
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Plein Air Painters of New Mexico Members Show (Media Sponsor)
» Mountain Oyster Club Contemporary Western Art Show & Sale, Tucson, AZ
» Great American West, Settlers West Gallery, Tucson, AZ
» Trappings of Texas, Museum of the Big Bend, Alpine, TX
» Women Artists of the West’s National Exhibition, Annapolis, MD
» Small Works, Great Wonders, National Cowboy & Western Heritage Museum, Oklahoma City, OK

Advertising Deadlines
Space Booking: September 16
Builds: September 19
Camera-ready: September 23

DECEMBER  ISSUE 184
Special Advertising Sections
» Collector’s Focus: Art of the Cowboy
» Collector’s Focus: Winter Lands
» Western Holiday Gift Guide

Additional Distribution
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)

Advertising Deadlines
Space Booking: October 17
Builds: October 17
Camera-ready: October 21